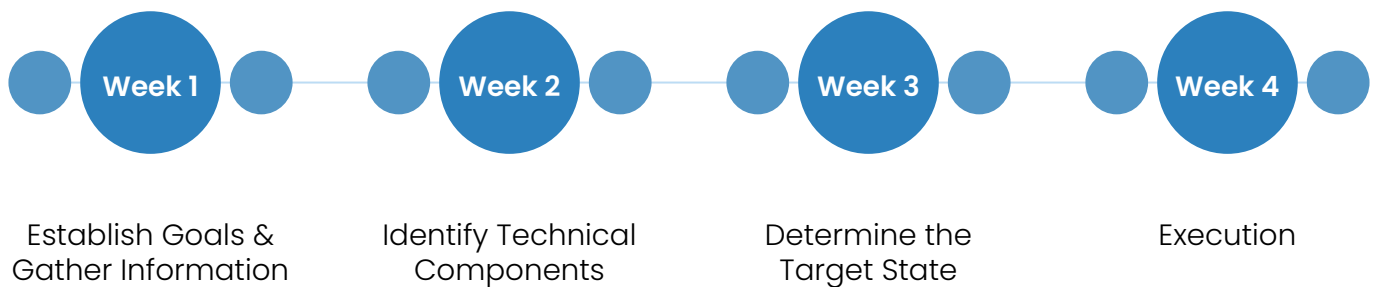




The Internal Business Case for Application and Technology Roadmapping

Application and Technology Roadmaps provide a plan and timeline for the implementation of new systems, communicating and influencing change at the same time as earning buy-in from key stakeholders.

Application and Technology Roadmapping Timeline



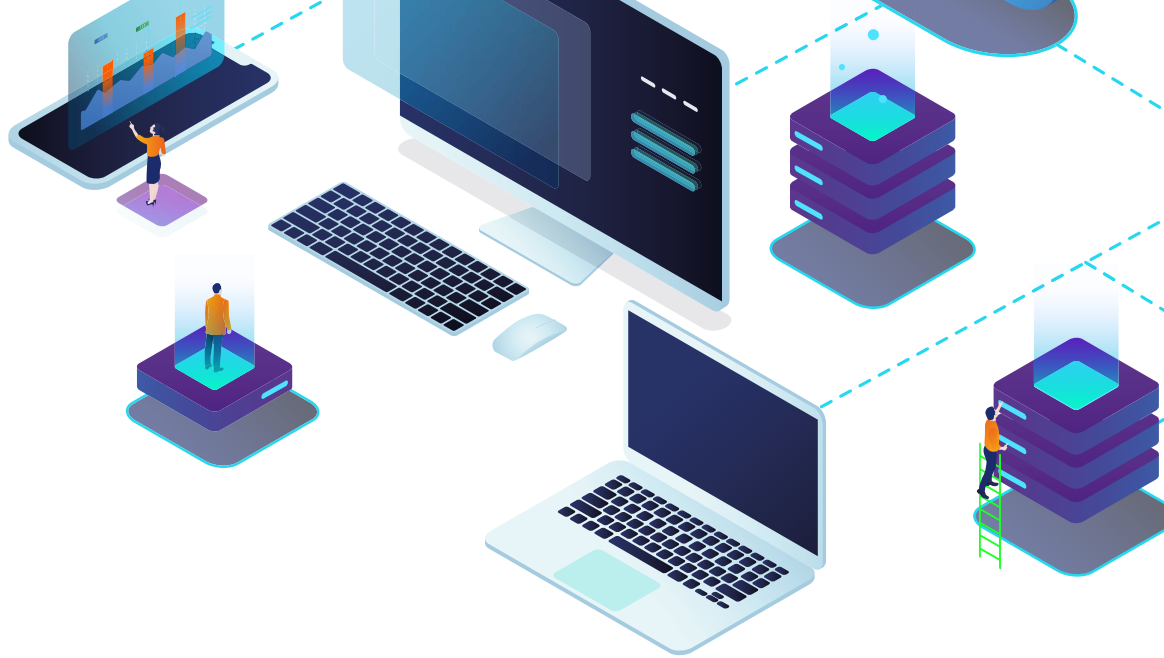
Business Benefits

If an organization follows these steps, within four-weeks the C-Level can expect to receive the following benefits:

Alignment of technology with strategy as the roadmap is used to facilitate investment discussions with the CIO/ CTO.

Improve project planning resource allocation

A communication mechanism to manage results and ensure stakeholder buy-in before projects are set to begin



Why Orbus Software?

Track Record

25% average growth
year on year

90% customer retention
year on year

Global Reach

Over 500 active
customers globally

Operational offices in London,
New York, Dubai, Sydney

Market Recognition

Gartner Customer Choice
Award Winner 2017/18/19

Leader in Forrester WAVE

Challenger in Gartner MQ

Why iServer?

Highly Flexible and Configurable

Microsoft Aligned

Single Source of Truth

Attractive Graphical Views and Visualizations

Integration Capabilities

Alignment to Industry Standards

Ease of Use

Rapid Deployment

Low Total Cost of Ownership, High ROI

Real-time Reporting and Decision-Making

